



For additional information contact:
Leslie Bristow, Creative Services Manager
KMTR NewsSource 16 at 541-746-1600

FOR IMMEDIATE RELEASE

NBC Nightly News to Profile Florence 6th Grader Taylor Graham

Eugene, Oregon, May 13, 2009 --- NBC Nightly News will be in Florence, Oregon this Thursday, Friday and Saturday to profile Taylor Graham and his "Read for the Need" book sale, for their "Making a Difference" series.

"Making a Difference" stories usually air every Friday on NBC Nightly News. The series was conceived in response to frustrated viewers who wanted to hear more good news in these tough economic times. The stories focus on random or regular acts of kindness.

This is the fourth year Taylor has collected books from friends, family, his school and church. KMTR NewsSource 16 has helped all four years by inviting viewers to drop off gently used books at their studios in Springfield. This year NewsSource viewers have helped fill two large cargo vans full of books, which will be delivered to Taylor on Thursday.

After weeks of collecting books, Taylor Graham's "Read for the Need" book sale will be held in Florence this weekend.

The Florence 6th grader hopes to sell all the donated books and use the money raised to buy food for the Florence Food Share.

The sale starts Friday at 4pm inside the Siuslaw Elementary School gym. The book sale continues Saturday from 10am to 5pm and Sunday from 10am until noon.

In the past three years, Taylor's book sales have raised almost \$30,000, providing the Florence Food Share with 38,000 pounds of food.

- END -